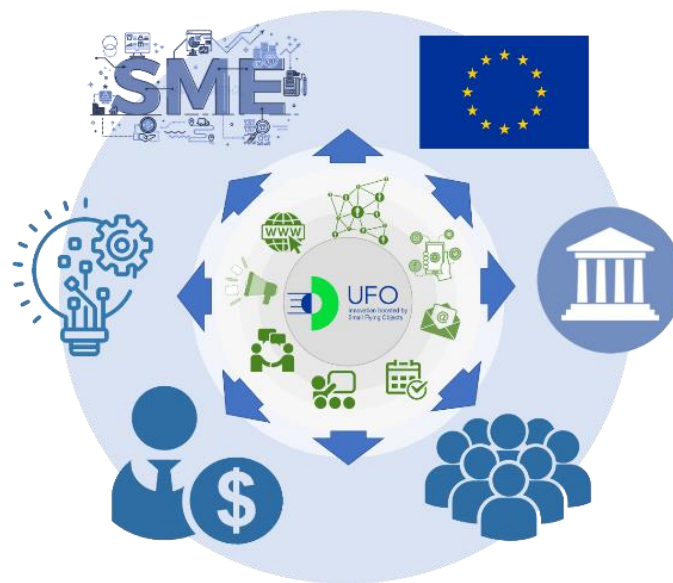


Press Release
25th August 2020

New project, UFO, launched to boost business opportunities for SMEs working on 'Small Flying Objects' SFOs



UFO project infographic

UFO (Emerging indUstries new value chains boosted by small Flying Objects), is a new European project funded by Horizon 2020 INNOSUP-1. The project, which was launched in May 2020, will explore business opportunities for small flying objects including drones, small satellites and high altitude platforms across a number of sectors including blue growth.

Marine South East is a partner in the project which aims to create business opportunities for SMEs to develop innovative products and services by integrating new technologies such as nano and digital technologies, key enabling technologies (KETs), data analysis and exploitation solutions into Small Flying Objects (SFOs).

Six emerging industries will be targeted by the project including Blue Growth which is of particular interest to Marine South East, as well as mobility, climate, environment, digital creative and gaming and finance and innovation.



The UFO project has received funding by European Union's Horizon 2020 research and innovation programme under grant agreement 873411

The UFO project brings together the experience and expertise of 8 clusters including the ICT, Aerospace, Climate and Maritime sectors from France, United Kingdom, Bulgaria, Romania and Greece. The project will run for 30 months to improve the development and implementation of the Outer Space and Airspace applications in daily life.

To reach this objective, UFO will collect challenges and needs from end users and potential customers, it will enhance the collaboration of SMEs from the different sectors (SFO, Embedded systems, ICT and it will open application calls to fund up to 60 K€/SME for projects offering solutions to the challenges. UFO will play a central role in the relations between SMEs offering innovative solutions for the need of the emerging industries.

With a budget of more than 4M €, the UFO project will redirect 3.6 M€ (85 %) of the budget directly to SMEs through the funding applications; the project hopes to support innovation solutions for 50 to 70 SMEs from across Europe.

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Ends

UFO Consortium:

Cluster partners: Aerospace Valley [AV], Minalogic Partenaires [Minalogic], Foundation Cluster Information and Communication Technologies [ICT CLUSTER], Asociatia CLUJ IT [CLUJ IT], Athena Research and Innovation Center in Information Communication & Knowledge Technologies [Corallia], Finance Innovation [FinInnov], Marine South East Limited [MSE], Knowledge Transfer Network Limited [KTN], and **Associated Partner** : Climate-KIC [Climate-KIC]



Knowledge Transfer Network



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